

BLOC-RUST[®] Premium

Rust preventative metal primer



Blocks rust by protecting metal surfaces from moisture

- Excellent corrosion resistance and adhesion on interior and exterior ferrous and non-ferrous metals (except galvanized steel)
- Contains advanced waterborne alkyd technology, which allows for superior application and good hide
- Very low odor, fast drying and easy to clean up with water
- Available in White and Red Oxide



**THE #1 CHOICE OF
PAINTING PROFESSIONALS[®]**

BLOC-RUST® Premium

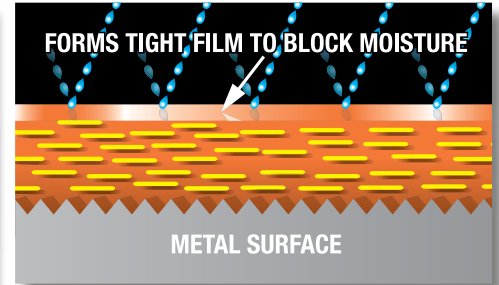
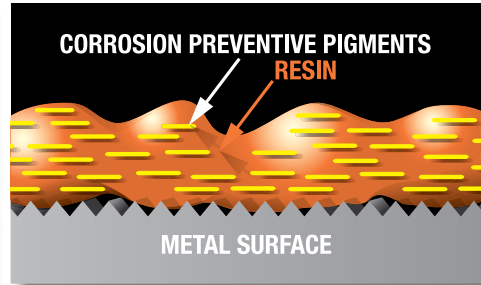
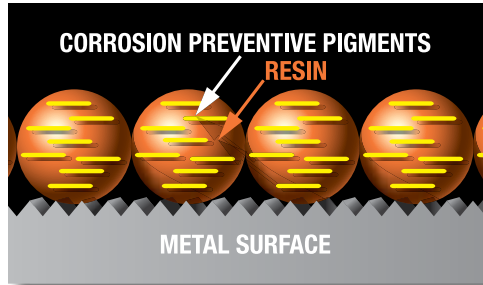
Rust preventative metal primer

The science of rust prevention

Primer applied to ferrous or non-ferrous metal.

Superior resin and corrosion preventive pigments adhere to the metal surface.

Resin and pigments form a tight, uniform non-porous film that prevents water from reaching the metal surface, thus preventing the corrosion-inducing reaction.



These diagrams are not designed to scale and are simplified to illustrate what is happening on a microscopic level.

BLOC-RUST® outperforms the competition

In comparison tests, we applied **BLOC-RUST® Premium** White and Red Oxide primers and leading water-based rust inhibitive primers on ferrous metal panels. We then exposed all panels to continuous salt air and fog conditions that simulate exposure to corrosion-inducing conditions for one year.

The result: Both **BLOC-RUST® Premium** White and Red Oxide primers resisted rust and corrosion development better than any of the competing brands.

BLOC-RUST® Premium: White



Regional Brand: White



National Brand: White



Regional Brand: White



BLOC-RUST® Premium: Red Oxide



Regional Brand: Red Oxide



National Brand: Red Oxide




Regional Brand: Red Oxide



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