

Professional Exterior Paints

ACRI-HUES®

EXTERIOR

Big projects need big project paint.



THE #1 CHOICE OF
PAINTING PROFESSIONALS®

ACRI-HUES®

is a line of professional, ultra-low VOC, acrylic paints that provide dependable performance and very good durability. **ACRI-HUES** is ideal for residential, multi-tenant housing, schools, hospitals, and commercial projects.

Why **ACRI-HUES**® outperforms other exterior paints

- :: Formulated using the highest quality resins and pigments to provide better adhesion, durability and hide
- :: Better balance of sag resistance and flow and leveling provide a uniform, smooth finish
- :: Superior dirt pick-up resistance and block resistance provide dependable performance



Masonry



Wood



Metal

| | 100% ACRYLIC FLAT | ACRYLIC EGG SHELL | ACRYLIC SEMI-GLOSS |
|------------------------|-------------------|-------------------|--------------------|
| Doors & Windows | | | • |
| Shutters | | • | • |
| Stucco | • | • | |
| Masonry & Brick | • | • | |
| Wood Siding | • | • | |
| Aluminum | • | • | |
| Vinyl Siding | • | • | |
| Soffit, Fascia & Eaves | • | • | • |
| Garage Doors & Gutters | • | • | • |
| Wrought Iron Gates | | | • |
| Doors & Fences | | | • |

These are commonly used gloss levels for surfaces listed above. Gloss may be affected by texture, porosity of the surface and atmospheric conditions. Please contact a Dunn-Edwards representative or your local store for specific product availability.



ALL OF DUNN-EDWARDS PAINTS ARE EG-FREE®

Ethylene Glycol (EG), a solvent often used in water-based paints, is listed as a hazardous air pollutant and toxic air contaminant. In 1983, Dunn-Edwards was the first in the paint industry to voluntarily replace EG with Propylene Glycol, a non-toxic and FDA-approved alternative. To learn more about EG-Free visit dunnedwards.com/EG-Free.



VOC AND RAVOC RATINGS ON EVERY LABEL

Dunn-Edwards is the first paint company to label its products with RAVOC ratings — Reactivity-Adjusted VOC Content — a better way to measure potential air quality impacts of coatings. To learn more about RAVOC ratings visit dunnedwards.com/RAVOC.



LEED® GOLD-CERTIFIED PAINT MANUFACTURING FACILITY

In 2011, Dunn-Edwards opened the world's first and only LEED® Gold-certified paint manufacturing facility in Phoenix, AZ. Encompassing manufacturing, product development, quality control and more, the 336,000-sq. ft. facility is designed to be the greenest in the industry.

See the **ACRI-HUES®** difference for yourself



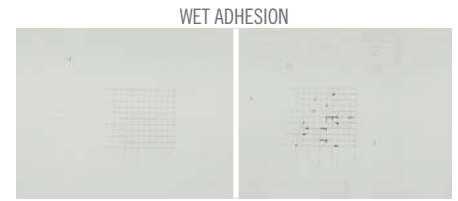
Adhesion

Good adhesion means the paint sticks to the substrate allowing for better protection of the painted surface. **ACRI-HUES®** does a better job at sticking to the surface, as the National Brands are more prone to peeling, when exposed to moisture.



ACRI-HUES 30

National Brand 1



ACRI-HUES 50

National Brand 2

Dirt Pick-Up Resistance

When exterior paints are subjected to heat from the sun, they can become soft and tacky, allowing dirt to stick to the film. Better dirt pick-up resistance means your painted surfaces will look newer longer. **ACRI-HUES®** beat the competitors, as less dirt remains on the panel compared to the National Brands.



ACRI-HUES 30

National Brand 1



ACRI-HUES 50

National Brand 2

Block Resistance

When two painted surfaces come into contact, such as a door and door jamb, they can stick together, or block. When that happens, the paint can peel from the surface. **ACRI-HUES®** clearly beats the National Brand, as their paint is sticking together and peeling from the surface.



ACRI-HUES 30

National Brand 1



Adhesion Test Method: A three mil draw down of the paint being tested is applied to the desired substrate (glossy aged alkyd, chalky latex, metal, etc.) and allowed to dry for 24 hours. After 24 hours, two 100 square sections are cut into the substrate using a Gardner Adhesion Knife. For dry adhesion test, Permacel tape is placed firmly over the cut with a 2" overlap of the test area. The tape is then quickly removed at a 180 degree angle. The amount of paint that is removed from the substrate is evaluated and scored using ASTM 0B – 5B rating (0 meaning complete paint removal from substrate and 5 meaning no paint removal). For wet adhesion, a 1" x 1" damp paper towel is placed over the cut section and allowed to rest there for ten minutes. After ten minutes, the paper towel is removed and the cut area is blotted dry of any excess moisture. Permacel tape is firmly placed over the test area with the same 2" overlap. The tape is then quickly removed at a 180 degree angle and the results are evaluated and scored (ASTM 0B – 5B). The lower the score, the poorer the adhesion is to that substrate. The same test method for wet/dry adhesion can be run again after a 3 day cure and 7 day cure to determine adhesion characteristic of the given paint.

Dirt Pick-Up Resistance Test Method: Paint is applied to aluminum panels and allowed to dry at room temperature for seven days. A layer of black iron oxide slurry is applied to the bottom half of the panel and allowed to dry at room temperature for two hours. To accelerate testing, the panels are placed in an oven at 120° F for two hours to further dry the slurry on the paint film. The panels are cooled and washed under cold tap water. The amount of slurry that remains on the panel is the dirt pick-up.

Block Resistance Test Method: Paints are applied to white charts and allowed to dry for 24 hours. The charts are then folded over each other. A weight is then placed on them to force the painted surfaces together. After 24 hours, the face-to-face charts are pulled apart to see if the dried paint stuck together.

All test examples are high resolution scans of the actual test results. The actual test results may be viewed by appointment at the Dunn-Edwards corporate office.



A GREEN LEGACY, A GREENER FUTURE.

Dunn-Edwards has a green legacy that makes us proud and inspires us to do more. We are firmly dedicated to the principle of eco-efficiency, which we define as the ability to satisfy human needs in ways that minimize adverse impacts on energy and material resources, environmental quality, and human health and safety. ACRI-HUES® is yet another example of this commitment.



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